



Sarah Bricker

***Digital Content & Social Media Marketer,
Storyteller, Communications & Journalism***

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Experience Areas:

Healthcare - Medical Device, Insurance
Finance
Fashion, Beauty & Lifestyle
Small Business Retail
Legal
Business
Sports
Non-Profit

Personal: Disability Advocate, Photographer & Blogger, Dedicated Runner & Hiker

Digital Content Marketing

Strategy & Development – Website, Video, UX, Email, Blog, Lead Generation
(B2B, B2C, Non-Profit)

Social Media Marketing

Strategy, Development, Analysis – Facebook, LinkedIn, Instagram, Twitter, YouTube, Snapchat, Influencers
(B2B, B2C, Non-Profit)

Communications & PR

PR, B2B, B2C, Media Relations, Events, Awards
(B2B, B2C, Non-Profit)

Traditional Content Marketing

Strategy, Copywriting & Development – PDFs, Whitepapers, Brochures, Signage
(B2B, B2C, Non-Profit)

Journalism & Storytelling

Business, Sports, Fashion, Lifestyle, Beauty, Healthcare, Finance, Travel & Hospitality
(B2B, B2C, Non-Profit)

Copywriting

Website, Email, Social, Advertising, Lead Generation, Direct Mail, PDF, Brochures, Event Signage & more
(B2B, B2C, Non-Profit)
